



Our Stories. Our Talent. Our Films.

**ReelWorld Film Festival  
Celebrating Diversity in Film and Video**

Sponsorship benefits listed below range from \$1,500 - \$100,000 cash contribution. Each sponsorship tier can be tailored to meet your company's specific marketing needs and financial capabilities. For more information on partnering with ReelWorld, please contact our office at 416.598.7933

**SPONSORSHIP TIERS**

<p><b>Presenting Sponsor \$100,000</b></p> <p><b>Be <i>THE!</i> Exclusive Presenting Partner of the ReelWorld Film Festival. Your company will be associated with the fastest growing film festival in Canada, dedicated to bringing greater opportunities to racially and culturally diverse film artists.</b></p>	<ul style="list-style-type: none"> <li>• Host a private VIP Presenting Sponsor party to celebrate the partnership</li> <li>• A speaking opportunity at the ReelWorld Awards Ceremony</li> <li>• A speaking opportunity at our Opening and Closing Night Galas</li> <li>• A speaking opportunity at our Annual Press Conference to formally announce the new partnership</li> <li>• A private dinner with Festival Founder Tonya Lee Williams and twenty (20) of your selective corporate representatives</li> <li>• Prominent on screen promotion at the theater (ReelWorld trailer and logo loop)</li> <li>• An opportunity to place a fifteen (15) second commercial before each programmed film</li> <li>• Your corporate logo on all festival merchandise &amp; marketing materials (posters, schedules, tickets, lanyards, t-shirts, delegate bags, website, press releases, media kit and the Indie Film Lounge (IFL) Program Booklet)</li> <li>• Prominent full-page color ad placement in our Program Guide</li> <li>• Your corporate logo displayed on the home page of the ReelWorld website (including a hotlink to your website)</li> <li>• Fifty (50) VIP Festival passes, which allow access to all films, gala screenings, industry panels, and exclusive parties</li> <li>• One hundred (100) film passes plus fifty (50) Opening and Closing Night Party tickets</li> <li>• Ten (10) Invitations to our Awards Ceremony</li> <li>• An invitation to attend our Annual Press Conference</li> </ul>
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<p><b>Signature Sponsor \$75,000</b></p> <p><b>As a Signature Sponsor, your company will have the opportunity to co-present a film and present the main award of the festival, The ReelWorld Visionary Award, at the ReelWorld Awards Ceremony</b></p>	<ul style="list-style-type: none"><li>• A verbal mention at our Annual Press Conference to formally announce the new partnership</li><li>• Prominent on screen promotion at the theater (Corporate logo on the ReelWorld trailer and logo loop)</li><li>• An opportunity to place a fifteen (15) second commercial before each programmed film</li><li>• Your corporate logo on selected festival merchandise &amp; marketing materials (posters, schedules, tickets, t-shirts, website, press releases and media kit)</li><li>• Full-page black and white ad placement in our Program Guide</li><li>• Your corporate logo displayed on the home page of the ReelWorld website (including a hotlink to your website)</li><li>• Seventy-five (75) Festival passes, which allow access to all films, gala screenings, and industry panels</li><li>• Seventy-five(75) film passes plus forty (40) Opening and Closing Night Party tickets</li><li>• Six (6) Invitations to the ReelWorld Awards Ceremony</li><li>• An invitation to attend our Press Conference</li></ul>
<p><b>Opening &amp; Closing Night Gala \$50,000 (each)</b></p> <p><b>Opportunity to present the Opening or Closing Night Film and be the official host of the night's Gala</b></p>	<ul style="list-style-type: none"><li>• A speaking opportunity at our Press Conference</li><li>• A special feature in our Gala Press Release and in ReelWorld media kits</li><li>• Recognition as Pre-Reception VIP to our parties</li><li>• Prominent onscreen signage for Opening or Closing Night Films (corporate logo included in our logo loop)</li><li>• Full-page black and white ad placement in ReelWorld Program Guide</li><li>• Your corporate logo on all Opening Night/Closing Night marketing materials, in our Festival Program Guide, website, mini-schedule and posters</li><li>• Four (4) Festival Passes, which allow access to all films, gala screenings and industry panels</li><li>• Ten (10) film passes plus sixty (60) Opening Night or Closing Night Party tickets</li><li>• Four (4) invitations to our Awards Ceremony</li><li>• An invitation to attend the ReelWorld Press Conference</li></ul>

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<p><b>Special Presentation Sponsor</b> <b>\$45,000</b></p> <p><b>The opportunity to present an exclusive screening of a renowned film followed by a Q&amp;A session with the film's representative (filmmaker, director, producer)</b></p>	<ul style="list-style-type: none"> <li>• A private VIP Reception and film screening for your company with the sponsored film's representation on site</li> <li>• An opportunity to host an exclusive after-screening gathering</li> <li>• A verbal mention at our Press Conference</li> <li>• Half (1/2) page black and white advertisement in our Program Guide</li> <li>• Corporate logo recognition in selected ReelWorld publications and marketing materials including: ReelWorld media kit, Program Guide (associated with Award description and on the corresponding film page), website, mini-schedule and a ReelWorld press release</li> <li>• Your logo prominently featured onscreen before screening in the ReelWorld logo loop</li> <li>• Twenty (20) Festival Passes, which allow access to all films, gala screenings and industry panels</li> <li>• Eighty (80) film tickets for corporate guests</li> <li>• Four (4) Opening and Closing Night Gala tickets</li> <li>• An invitation to the ReelWorld Press Conference</li> </ul>
<p><b>ReelYouth Sponsor</b> <b>\$20,000</b></p> <p><b>Children from public schools across Toronto participate in a workshop and films that address issues such as: tolerance, anti-violence, creativity, anti-racism and cultural diversity</b></p>	<ul style="list-style-type: none"> <li>• Verbal recognition at our Annual Press Conference</li> <li>• Mention at the ReelYouth Free! Family Screening</li> <li>• Half (1/2) page black and white advertisement in the Program Guide</li> <li>• Company logo recognition included in the following: media kit, Program Guide (associated with ReelYouth Program page and on the Key Sponsors page), ReelWorld website, mini-schedule and a press release</li> <li>• A written mention in ReelWorld media kit &amp; press releases</li> <li>• Two (2) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Ten (10) Opening and Closing Night Gala tickets</li> <li>• Two (2) invitations to the ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>
<p><b>Face2Face Partner</b> <b>\$ 15, 000</b></p> <p><b>Each year, ReelWorld Film Festival presents a wonderful opportunity for exceptional emerging talent to meet and be mentored by established industry professionals, through the Face2Face Program</b></p>	<ul style="list-style-type: none"> <li>• Recognition as the ReelWorld Face2Face Partner in the Program Guide (associated with Face2Face page)</li> <li>• Half (1/2) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in the following published materials: ReelWorld media kit, Program Guide (on the Key Sponsors page and on the Face2Face page), website, mini-schedule and press release</li> <li>• A written mention in the ReelWorld media kit and press releases</li> <li>• Five (5) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Four (4) Opening and Closing Night Gala tickets</li> <li>• Two (2) invitations to our Annual ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>

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<p><b>Industry Series Key Sponsor</b> <b>\$15,000</b></p> <p><b>The ReelWorld Industry Series are a selection of panels that cover a variety of topics pertaining to the film industry; the Industry Series is widely attended by the filmmakers and industry professionals</b></p>	<ul style="list-style-type: none"> <li>• Recognition as the ReelWorld Industry Series Partner in the Program Guide (associated with the Industry Series page)</li> <li>• Half (1/2) page black and white advertisement in the Program Guide</li> <li>• Corporate recognition included in the following published materials: ReelWorld media kit, Program Guide (on the Key Sponsors page and on the Industry Series page), website, mini-schedule and press release</li> <li>• A written mention in the ReelWorld media kit and press releases</li> <li>• Five (5) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Four (4) Opening and Closing Night Gala tickets</li> <li>• Two (2) invitations to our Annual ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>
<p><b>Volunteer Sponsor</b> <b>\$15,000</b></p> <p><b>The ReelWorld Film Festival could not happen without our incredible volunteers, and every year we hope to provide them with a fun, enlightening and enjoyable film experience</b></p>	<ul style="list-style-type: none"> <li>• Recognition as the ReelWorld Volunteer Partner in the Program Guide (associated with the Volunteers page)</li> <li>• Half (1/2) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in the following published materials: ReelWorld media kit, Program Guide (on the Key Sponsors page and on the Volunteers page), website, mini-schedule and press release</li> <li>• A written mention in the ReelWorld media kit and press releases</li> <li>• Five (5) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Four (4) Opening and Closing Night Gala tickets</li> <li>• Two (2) invitations to our Annual ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>
<p><b>Supporting Sponsor</b> <b>\$15,000</b></p>	<ul style="list-style-type: none"> <li>• Recognition as a Supporting Sponsor in the Program Guide (on the Key Sponsors page)</li> <li>• Half (1/2) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in the following published materials: ReelWorld media kit, Program Guide (on the Key Sponsors page), website, mini-schedule and press release</li> <li>• A written mention in the ReelWorld media kit and press releases</li> <li>• Five (5) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Four (4) Opening and Closing Night Gala tickets</li> <li>• Two (2) invitations to our Annual ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>

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<p style="text-align: center;"><b>Trailblazer Partner</b> <b>\$10,000</b></p> <p>Every year ReelWorld recognizes a select group of individuals who strive to make a difference within the entertainment industry</p>	<ul style="list-style-type: none"> <li>• Verbal mention at the ReelWorld Press Conference and at the ReelWorld Awards Ceremony</li> <li>• Recognition as a Supporting Sponsor in the Program Guide (on the Key Sponsors page)</li> <li>• Quarter (1/4) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in the following published materials: ReelWorld media kit, Program Guide (on the Trailblazers page), website, mini-schedule and press release</li> <li>• Two (2) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Two (2) Opening and Closing Night Gala tickets including two (2) Pre-Reception Party tickets</li> <li>• Two (2) invitations to our Annual ReelWorld Awards Ceremony</li> <li>• An invitation to our Press Conference</li> </ul>
<p style="text-align: center;"><b>Awards Partnerships</b> <b>\$ 10,000</b></p> <p>ReelWorld is pleased to recognize the talents and commitments of its filmmakers. A jury of industry professionals selects the award winners who have demonstrated excellence in their film category.</p> <p style="text-align: center;">Your company name will be prominently displayed on the Award.</p>	<ul style="list-style-type: none"> <li>• An opportunity to be the presenter of one of the following awards at our Annual Awards Ceremony:             <ul style="list-style-type: none"> <li>• ReelWorld Award for Outstanding International Feature</li> <li>• ReelWorld Award for Outstanding International Documentary</li> <li>• ReelWorld Award for Outstanding International Short</li> <li>• ReelChoice Audience Award</li> </ul> </li> <li>• Verbal recognition at the ReelWorld Press Conference</li> <li>• Company signage on display at the Awards Ceremony</li> <li>• Quarter (1/4) page black and white advertisement in the ReelWorld Program Guide</li> <li>• Corporate logo recognition included in the following: ReelWorld media kit, Program Guide (associated with the Award), website, mini-schedule and press release</li> <li>• Two (2) Festival passes, which allow access to all films, gala screenings and industry panels</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> <li>• Two (2) Invitations to our Awards Ceremony</li> </ul>
<p style="text-align: center;"><b>Program Guide Partner</b> <b>\$ 10,000</b></p> <p>ReelWorld prints and distributes approximately 500 Program Guides before and during the Festival</p>	<ul style="list-style-type: none"> <li>• Mention at the ReelWorld Press Conference</li> <li>• Company signage on display at theater/venue</li> <li>• Full page black and white advertisement prominently displayed in the ReelWorld Program Guide</li> <li>• Corporate logo recognition in: Program Guide (on Sponsors page), ReelWorld media kit, website, mini-schedule and press release</li> <li>• Two (2) Festival Passes, which allow access to all films, gala screenings and industry panels</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets.</li> </ul>

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<p><b>Film Category Partner</b> <b>\$ 7,500</b></p> <p><b>ReelWorld screens features, shorts, documentaries and music videos from Canada and around the world. You can be a part of it all by co-presenting an entire film category!</b></p>	<ul style="list-style-type: none"> <li>• An opportunity to co-present one of the following film categories:             <ul style="list-style-type: none"> <li>• Canadian Feature</li> <li>• Canadian Documentary</li> <li>• International Feature</li> <li>• International Documentary</li> <li>• Shorts Program (includes International and Canadian short films)</li> <li>• Music Video Night</li> </ul> </li> <li>• Quarter (1/4) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in: media kit, Program Guide (on Sponsors page and on associated film category page) and website</li> <li>• Ten (10) tickets to each of the films in your sponsored category</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> </ul>
<p><b>Industry Panel Partner</b> <b>\$ 5,000</b></p>	<ul style="list-style-type: none"> <li>• An opportunity to co-present an industry panel during the Industry Series</li> <li>• Quarter (1/4) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition included in: ReelWorld media kit, Program Guide (on the associated panel's page and Sponsors page) and website</li> <li>• Ten (10) tickets to sponsored industry panel</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> </ul>
<p><b>Swag Bag Partner</b> <b>\$ 5,000</b></p> <p><b>250 Swag Bags are given to ReelWorld filmmakers, sponsors and VIP guests</b></p>	<ul style="list-style-type: none"> <li>• Your corporate logo and company name displayed on the front side of the ReelWorld Swag Bags (along with ReelWorld branding)</li> <li>• Quarter (1/4) page black and white advertisement in the Program Guide</li> <li>• Corporate logo recognition in: ReelWorld media kit, Program Guide (on Sponsors page) and website</li> <li>• Eight (8) tickets to any screenings (except Opening &amp; Closing Night films)</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> </ul>
<p><b>T-Shirt Partner</b> <b>\$ 5,000</b></p> <p><b>ReelWorld T-Shirts are worn by volunteers during the festival</b></p>	<ul style="list-style-type: none"> <li>• Your corporate logo and company name displayed on T-Shirt sleeve</li> <li>• Quarter (1/4) page black and white advertisement in Program Guide</li> <li>• Corporate logo recognition in: ReelWorld media kit, Program Guide (on Sponsors page) and website</li> <li>• Eight (8) tickets to any screening (except Opening &amp; Closing Night films)</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> </ul>
<p><b>Screening Partner</b> <b>\$ 2,500</b></p>	<ul style="list-style-type: none"> <li>• Quarter (1/4) page black and white advertisement in Program Guide</li> <li>• Corporate logo recognition in: media kit, Program Guide (on Sponsors page) and website</li> <li>• Six (6) tickets to any screening (except Opening &amp; Closing Night films)</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening and Party tickets.</li> </ul>
<p><b>Screening Sponsor</b> <b>\$ 1,500</b></p>	<ul style="list-style-type: none"> <li>• Quarter (1/4) page black and white advertisement in Program Guide</li> <li>• Corporate logo recognition in Program Guide (on Sponsors page) and website</li> <li>• Four (4) tickets to any screening (except Opening &amp; Closing Night films)</li> <li>• Two (2) Opening or two (2) Closing Night Gala Screening &amp; Party tickets</li> </ul>

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